

# KEY LEADER<sup>®</sup>

LEAD FACILITATOR

## Scott Johnson



Scott graduated in 1985 from East Carolina University with a Bachelor of Science in Business Administration and received his MBA (also from ECU) in 1988.

He began a retail career with Brody Brothers Dry Goods, Inc. in Greenville, NC, a North Carolina-based chain of upscale clothing stores. As Vice President of Operations, Scott developed and coordinated responsibilities for Human Resources, Distribution, Retail Store Operations, Marketing, New Facility Planning/Construction, Purchasing, and Plant/Facility Operations. The company was sold in 1998 to a major U.S. retailer.

Scott formed 4 C's Group, Inc., a consulting, management and leadership organization, in 1998, and provides services in three primary areas: corporate and association leadership development; meetings, conventions and events management; and as a provider of logo apparel for corporate and association clients.

He has traveled extensively throughout the US providing event management, keynote addresses, and leadership seminars since 1998.