

# INVEST IN YOUTH.



**You meet them every day.  
Young people with potential.  
Now you have something to  
offer them.**

Key Leader weekends take place across North America—and around the world. In three action-packed days, high school students from diverse backgrounds come together to learn about themselves and each other. They build self-confidence by working with others to create a sense of community. And they learn what true leadership is all about—helping others succeed.

Learn more at [key-leader.org](http://key-leader.org).



**KEY LEADER®**

• SPONSOR •

# Invest in the future.

Build your reputation with a program that cultivates future leaders.

## >> Who can go?

Any high school student age 14 to 18 can attend. Students can be associated with a Key Club, but they don't need to be Key Club members to attend Key Leader.



## >> Who can sponsor a student?

A business, nonprofit group or any organization or individual interested in changing a young life.

## >> How do I sponsor a student?

Go to [key-leader.org](http://key-leader.org). Find an event near you on the locations and dates page. Click on the contact name to email the district contact. He or she can take it from there.

## >> What if I have a specific student in mind?

Make sure the student has your name, email address and phone number to enter during the registration process at [key-leader.org](http://key-leader.org). You'll receive an email confirmation that the student has registered, along with an invoice for the registration fee. You can also register the student. See the online registration checklist to make sure you have all the information you need.

“It defies description to see the kids blossom over the weekend.”

Byron Tabor | Key Leader volunteer



**KEY LEADER**<sup>®</sup>  
A WEEKEND LEADERSHIP EXPERIENCE



 **Kiwaniis**<sup>®</sup>