



Lead Facilitator

Scott Johnson

Scott graduated in 1985 from East Carolina University with a Bachelor of Science in Business Administration, and in 1988, he received his MBA, also from ECU. He began a retail career with Brody Brothers Dry Goods, Inc. in Greenville, NC, a North Carolina based chain of upscale clothing stores. As Vice President of Operations, Scott developed and coordinated responsibilities for Human Resources, Distribution, Retail Store Operations, Marketing, New Facility Planning/Construction, Purchasing, and Plant/Facility Operations. The company was sold in 1998 to a major U.S. retailer.

In 1998, Scott formed 4 C's Group, Inc., a consulting, management and leadership organization that provides services in three primary areas; corporate and association leadership development; meetings, conventions and events management; and as a provider of logo apparel for corporate and association clients. Since 1998 Scott has traveled extensively throughout the US providing event management, keynote addresses and leadership seminars.

